

# 1080 Studios

## What's New at 1080 Studios!

March 2008

### In This Issue

Oprah's Big Give  
HD Editing Capabilities  
Recent Productions

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Greetings!

Didn't January and February fly by? I love that, because those two months are my least favorite, too much tax preparation. Plus, spring is just around the corner!

### **And speaking of spring...well actually summer.**

It is not too early to start thinking about the Democratic National Convention! The dates are August 25-28, 2008. Book one of the 1080 Crews now and ensure that your production needs are covered!

### **Oprah's Big Give**

1080 Studios was thrilled to be a part of Oprah's newest primetime series, "Oprah's Big Give." The show premieres, Sunday, March 2 on ABC.

Producers from "Oprah's Big Give" were in town for several days shooting various segments and both Bob Tatlock and Zane Shupp worked on the project.

### **HD or SD Editing Capabilities - You Decide!**



1080 Studios is pleased to announce that in addition to our Sony F900 CineAlta camera, we have added the companion studio mastering VTR, the Sony HDW-M2000. This new addition allows 1080 Studios to shoot, edit and output full HDCAM masters for our clients. The Sony M2000 VTR allows us to source from Digital BetaCam, BetaCam, BetaCam SP, BetaCam SX, IMX and HDCAM. We also can source from HDV, DVCAM, MiniDV in all frame rates.

With this addition we can now up convert, cross convert and down convert from any of the formats listed above. Of course we still have all of our standard definition production capabilities, however, this addition allows us to produce content compatible on a world wide scale using the gold standard of high definition formats, HDCAM. With the CineAlta F900 and the HDW-M2000 Mastering VTR, we are excited to offer a turnkey approach for clients wishing to utilize HD at an affordable

price.

## 1080 Studios recent productions.



Frank Caliendo was in Denver, CO, February 23, 2008 for a show at the Buell Theatre and 1080 Studios got to shoot his backstage interview. Frank Caliendo is a master impressionist and imitates every celebrity from George Bush to Al Pacino. He is also featured in the latest Dish Network ad campaigns.

1080 Studios was also the crew of choice for a "where are they now" feature for the ABC series, "The Bachelor". Our crew was up in Vail shooting Trista and Ryan Sutter.

Now that I've done the name drop thing, I'll fill you in on some other productions 1080 Studios has been involved with:

Bob has been working on a series of commercials that will run nationally promoting Clear Choice Dental Implant Centers. These spots were shot in 1080 24p HD using our new Sony F900 CineAlta.

Finally, 1080 Studios has been working on an exercise video produced in HD called, "Pilates with your Baby" hosted by Lauri Stricker. We will keep you updated as to where you can see the show.

As always, it is a pleasure working with all of our clients and I look forward to our next production with you!

Sincerely,

Julie Tatlock  
1080 Studios

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